

BOLDStone
4261 Sunset Lane, Suite D
Shingle Springs, CA 95682



Spray-on/Trowel-on
Stone for walls, floors,
counter tops and more.....

BOLD
Stone™

Technical Seminar

July 8, 2010 through July 9, 2010

4261 Sunset Lane, Shingle Springs, CA



'ROCK YOUR WORLD'

BACKGROUND

The **BOLDStone** system is a spray-on or trowel-on architectural finish that consists of natural granite, quartz sands, proprietary elements and acrylic binders for interior or exterior walls, floors, and more. From 40-story ultra-luxury high-rise commercial complexes to residential patios, countertops, garage floors, entryways, walkways, stairs and pool decks, **BOLDStone** delivers the beauty of natural stone at a fraction of the cost of real stone.



These easy-to-use, water based products are destined to be the next major breakthrough in textured acrylic finishes for the decorative concrete industry.

BOLDStone is value engineered as an alternative and 'green' finish to replace natural stone. **BOLDStone** is 1/10th the cost, at least 1/10th the weight and installs in 1/3rd the time of natural stone.

WHO SHOULD ATTEND

1. Various Contractors
 - a) General Contractors
 - b) Painters
 - c) Plasterers
 - d) Decorative Concrete Specialists
 - e) Concrete Finishers
 - f) Stone Masons
 - g) Landscape Artists
 - h) Pool Contractors
 - i) Floor Finishers
2. Building Engineers
3. Prefab Building/Wall Manufacturers
4. Developers
5. Home Builders
6. Property Consultants
7. Real Estate Managers
8. Architects



SEMINAR DESCRIPTION

BOLDStone will share marketing and bidding project techniques, as well as provide hands-on application training for walls, floors, countertops and statues.

SEMINAR OBJECTIVES

1. Marketing and sales techniques
2. Product selection for different types of projects
3. Calculating material for the project (Bidding the job)
4. Substrate preparation
5. Application techniques
6. Tricks and tips
7. Maintenance



8. Trouble shooting

ACCOMMODATIONS

Holiday Inn Express Hotel & Suites El Dorado Hills

www.hiexpress.com

4360 Town Center Blvd
El Dorado Hills, CA 95762
(877) 863-4780



REGISTRATION and INFORMATION

DATE & TIME: July 8th and July 9, 2010 (8:30 am – 4:30 pm)

WHERE: **BOLDStone**, 4261 Sunset Lane, Ste D, Shingle Springs, CA 95682

COST: The 2 day seminar is \$299 per person if registered before June 20th. \$399 if after June 20th. (\$149 for each additional attendee from the same company)

BENEFITS: Attendees will be taught the skills required for the application of our unique products, be given seminar materials, be provided with two lunches, receive a preferred installer certificate, be offered the opportunity to purchase discounted products, and receive a **\$299 discount** on the first pallet of a 27 pail order of **BOLDGranite** and/or **BOLDFinestone** placed by your organization within 60 days following the seminar.

Visit <http://www.boldstone.com> for more information, or contact us directly at (800) 230-5345

To register, fax the enclosed registration form to **BOLDStone** at (800) 816-5345. Attendance is limited, so please register early. Payments may be made by check, Bank Check, PayPal or credit card. Mail payments to **BOLDStone** Conference Center, Amy Gudnason, 4261 Sunset Lane, Suite D, Shingle Springs, CA 95682. Please make checks payable to **BOLDStone**. Include the event number (B070810) and attendee's name(s) on all checks.

CANCELLATION / REFUND POLICY

To cancel your registration, contact us at least two working days before the seminar date for a refund (minus a \$100 cancellation fee). Alternately, you may receive a full credit toward the price of any seminar scheduled during the following 12 months. Without advance notice, we cannot issue refunds or credits, but you are always welcome to send a substitute from your organization to the seminar.

SEMINAR CONFIRMATIONS

Your seminar registration will be confirmed via e-mail (only) if it is received more than 5 working days before the seminar. To receive a confirmation, provide the appropriate e-mail address(es) on the registration form. Please note that some confirmations do not make it through various spam blocks, firewalls, spyware, and other system protections.

SEMINAR SCHEDULE DISCLAIMER

We reserve the right to make changes to our seminar schedule at any time. These changes may include, but are not limited to, additions, cancellations, and/or location changes. Every attempt will be made to keep registrants apprised of any changes that might affect their ability to attend.