

BOLDStone

Preferred Installer Benefits

2010

- I. How to become a BOLDStone Preferred Installer
 - A. Attend a two-day BOLDStone training seminar at BOLDStone's headquarters, or one of BOLDStone's Certified Trainers seminars, and pass a simple application test. After passing the test you will receive a BOLDStone 'Preferred Installer' certificate signed by BOLDStone or the Certified Trainer.

- II. Free advertisement
 - A. Websites
 - 1. BOLDStone's Website
 - a. Send us 'Before' and 'After' pictures of a BOLDStone project and at BOLDStone's discretion we will post them on our website with your company name, city, state and phone number.
 - 2. Your website
 - a. You may post that you are a BOLDStone 'Preferred Installer'
 - b. Your website can be linked to our website.
 - c. BOLDStone has product pictures, videos and information that can be easily placed on your website.
 - B. Free CD
 - 1. BOLDStone product pictures and logos for your advertisement pieces
 - 2. Sample Flyers and Posters for BOLDStone products
 - 3. Educational Information about the Decorative Concrete market
 - 4. PowerPoint presentation sample for your customers
 - 5. Technical Data sheets, MSDS, Application Instructions, Substrate preparation information, and Maintenance information.
 - 6. Application Videos
 - C. Co-op Advertisement (Through the BOLDStone Distributor)
 - 1. A percentage of your purchases could be rebated back to you for BOLDStone advertisement. (Flyers or Tradeshow)

- III. Free Leads (Through the BOLDStone Distributor)

- IV. Free BOLDStone Technical Support
 - A. Call (800) 230-5345

- V. Free educational emails
 - A. Receive educational articles from BOLDStone for the Decorative Concrete Market.
 - B. Receive motivational material from BOLDStone.

- VI. Special discounts
 - A. Receive special rebate offers when purchasing BOLDStone products.

- VII. Free wet samples
 - A. Quart pails of wet sample material from BOLDStone for BOLDGranite and BOLDFinestone to make showroom displays

- VIII. Warranty
 - A. You must be a BOLDStone 'Preferred Installer' to be eligible for warranties.