

# **BOLDStone**

## **Preferred Installer Benefits**

### **2010**

- I. How to become a BOLDStone Preferred Installer
  - A. Attend a two-day BOLDStone training seminar at BOLDStone's headquarters, or one of BOLDStone's Certified Trainers seminars, and pass a simple application test. After passing the test you will receive a BOLDStone 'Preferred Installer' certificate signed by BOLDStone or the Certified Trainer.
  
- II. Free advertisement
  - A. Websites
    1. BOLDStone's Website
      - a. Send us 'Before' and 'After' pictures of a BOLDStone project and at BOLDStone's discretion we will post them on our website with your company name, city, state and phone number.
    2. Your website
      - a. You may post that you are a BOLDStone 'Preferred Installer'
      - b. Your website can be linked to our website.
      - c. BOLDStone has product pictures, videos and information that can be easily placed on your website.
  - B. Free CD
    1. BOLDStone product pictures and logos for your advertisement pieces
    2. Sample Flyers and Posters for BOLDStone products
    3. Educational Information about the Decorative Concrete market
    4. PowerPoint presentation sample for your customers
    5. Technical Data sheets, MSDS, Application Instructions, Substrate preparation information, and Maintenance information.
    6. Application Videos
  - C. Co-op Advertisement (Through the BOLDStone Distributor)
    1. A percentage of your purchases could be rebated back to you for BOLDStone advertisement. (Flyers or Tradeshow)
  
- III. Free Leads (Through the BOLDStone Distributor)
  
- IV. Free BOLDStone Technical Support
  - A. Call (800) 230-5345
  
- V. Free educational emails
  - A. Receive educational articles from BOLDStone for the Decorative Concrete Market.
  - B. Receive motivational material from BOLDStone.
  
- VI. Special discounts
  - A. Receive special rebate offers when purchasing BOLDStone products.
  
- VII. Free wet samples
  - A. Quart pails of wet sample material from BOLDStone for BOLDGranite and BOLDFinestone to make showroom displays
  
- VIII. Warranty
  - A. You must be a BOLDStone 'Preferred Installer' to be eligible for warranties.